

MAY 2016

**P/ID 77737/MBS4B**

---

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. List out the importance of business ethics.
2. What are the types of values?
3. What do you mean by bribes?
4. What are the hiring issues related to employees?
5. List out the need for environmental protection.
6. List out the impact of physical environment on business.
7. Why is discipline important for employees?
8. What do you mean by Indian ethos?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Discuss the impact of business policy and business strategy.
10. Outline the impact of ethics on business culture.

11. Discuss the effect of unfair discrimination of employees.
12. What are the environmental issues related to business?
13. Describe the exploitation of employees in business.
14. Discuss the relationship of values and ethics.
15. Describe the social responsibility of business.
16. Explain the role of CEO in maintaining ethics in business organisation.

PART C — (1 × 20 = 20 marks)

Compulsory.

17. Describe the factors influencing external ethics with business situations.
-