

MAY 2014

P/ID 77803/PMBSH

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Explain the social responsibility of a business with respect to pollution.
2. Write a note on direct principle of state policy.
3. What are the different types of ethics?
4. Explain the structure of boards.
5. Briefly discuss the issues in globalisation.
6. Explain the objectives of new fiscal policy.
7. Explain the importance of consumer protection act.
8. Explain the ways and means to overcome the deficit financing.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Discuss the political system has influenced the business.
10. Explain the role of business in safeguarding the culture.
11. What are the factors influencing the business Ethics?
12. State the implications of GATT and WTO with respect to business.
13. Explain the various problems faced by the organisation in implementing the service tax.
14. Bring out the objectives of customs and central excise act.
15. State the role of competition act 2002 in the present scenario.
16. Discuss the factors to be considered by the MNC which starting their business in India.

PART C — (1 × 20 = 20 marks)

(Compulsory)

17. Identify three leading companies in India on your choice and elaborately, discuss their contribution towards CSR activities in India.
-