

MAY 2015

**P/ID 77717/
MBN2B/MBS2B**

Time : Three hours

Maximum : 100 marks

PART A — (10 × 3 = 30 marks)

Answer any TEN questions.

Write short notes on the following:

1. Micro environment
2. Business Process reengineering
3. Strategic Decision
4. Corporate social responsibility
5. FII
6. Expatriate manager
7. Religious group
8. Balance of Payments
9. Per capita income
10. Rational Decision
11. Financial inclusion
12. Stock Exchange

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions.

13. Define Business. Bring out the characteristics of modern Business.
14. Give any three examples for the interaction of environmental factors with business.
15. What are the pros and cons of privatisation?
16. Describe the various factors in the Economic system.
17. Discuss the EXIM Policy of India for 1992-1997.
18. Describe the structure of commercial banking in India.
19. Explain the achievement, and power of Indian's eighth Five Year Plan.
20. Explain the role of fiscal policy in a developing economy.

PART C — (2 × 20 = 40 marks)

Answer any TWO questions.

21. What is business environment? Describe the constituents of Business environment.
 22. Assess the rationale of the industrial licensing policy and comment on the changes incorporated therein.
 23. Discuss the socio-cultural problems of India.
 24. What is meant by globalisation? Examine its impact on business.
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