

MAY 2014

**P/ID 77717/MBN2B/
MBS2B**

Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 3 = 30 marks)

Answer any TEN questions.

Write a short notes on the followings :

1. Social environment.
2. Cultural environment.
3. Strategic decisions.
4. Rights to Equality.
5. Rights to Freedom.
6. Cultural heritage.
7. Cultural accumulation.
8. Social stratification.
9. Mixed economy.

10. Over-urbanisation.
11. Odd lot market.
12. Stock exchange.

SECTION B — (5 × 6 = 30 marks)

Answer any FIVE questions.

13. Explain the impact of economic environment on business.
14. Bring out the various constitutional provisions that would affect the conduct of business.
15. How does Indian joint family system help Indian business? Explain.
16. Explain the salient features of secularism in India.
17. Write a note on the population trends in India.
18. Write a short on the Tenth five year plan of India.
19. Give short description of financial system.
20. What is the role of RBI in the sound development and proper functioning of the banking sector?

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SECTION C — (2 × 20 = 40 marks)

Answer any TWO questions.

21. Discuss the relevance of socio-cultural environment to business.
 22. Examine the significance of political environment to business.
 23. Bring out the social responsibilities of business to the various constituents of the society.
 24. Discuss the salient features of central planning by government of India for economic development.
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