

MAY 2011

P/ID 28708/PCYH

Time : Three hours

Maximum : 100 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

Each answer should not exceed 50 words.

1. Define behaviour.
2. What is assessment?
3. List out any two developmental disabilities.
4. Define positive reinforcement.
5. What is chaining?
6. Mention any two uses of behavioural observation.
7. Spell out any two symptoms of schizophrenia.
8. What is reprimand?
9. Briefly explain response cost.
10. What is prompting?

PART B — (5 × 6 = 30 marks)

Answer ALL questions.

Each answer should not exceed 250 words.

11. (a) Explain the classical conditioning concepts as applied to behaviour modification.

Or

- (b) How is social learning theory applied to behaviour modification?

12. (a) Compare and contrast indirect, direct and computer assisted data collection.

Or

- (b) How was behaviour traditionally assessed?

13. (a) Describe types of punishment with examples.

Or

- (b) How is reinforcement different from punishment?

14. (a) Can behaviour be decreased with extinction? Substantiate your answer.

Or

- (b) Explain shaping and fading with examples.

15. (a) Describe the procedure of systematic desensitization.

Or

- (b) How is anxiety induced as a therapy?

PART C — (5 × 10 = 50 marks)

Answer ALL questions.

Each answer should not exceed 500 words.

16. (a) Examine the scope of behavioural community psychology.

Or

- (b) How can we apply the techniques of behaviour modification in Industrial Psychology?

17. (a) Compare and contrast classical and operant conditioning with regard to reinforcement.

Or

- (b) Explain techniques of behaviour modification based on social conditioning principle.

18. (a) How do we develop new behaviours?

Or

- (b) Suggest a suitable behaviour modification technique for helping individuals suffering from phobia.

19. (a) Highlight the role of cognitions in behaviour modification.

Or

- (b) What are various ethical issues which need to be considered in behaviour modification?

20. (a) Elucidate the uses of behaviour modification in sports psychology.

Or

- (b) How can we manage our personal problems using the principles of behaviour modification?
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