

Aly Damiankes  
1090 Leland Dr.  
Lafayette, CA  
94549

Attention: Preston, Manager  
Hollister Co.  
1 Sunvalley Mall  
94598

Dear Preston:

I am a devoted Hollister shopper, every time I'm in the mall I make sure to go there and see what's new. It is by far my favorite store! I love the "California" atmosphere and the beach theme; I think it really makes the store unique. You can always tell where Hollister is by the Cabana look on the outside. I love being in there because even if it's cold outside, I feel like I'm at the beach. The lighting is what I think really makes the store appealing. Most stores are bright and they use light colors to make the clothes stand out, Hollister has the dimmed lights that make the store seem almost like a tiki hut. The dark, sort of homey interior of Hollister is a retreat from the rest of the mall, like the beach is to everyday life.

I also love the clothes!, They are so cute and I love all the different accessories. The prices are reasonable, even for teenagers living off babysitting money. If I had a check for \$1,000 I would no doubt be able to spend it on clothes there! Some stores I only like the winter clothes, or some stores the summer clothes, but at Hollister I love everything for all the seasons. They are also good quality, which is very important. Another favorite of mine is the Hollister perfume, which I love to "try on" every time I go there. Once I get enough money, I'll buy it for myself. Hollister has good music too, I like how you can pick what you want to here instead of listening to something some one else picked. I also like the music selection. You have a wide variety of genres. All these things make Hollister my favorite store.

The one suggestion I have to make Hollister a better, more comfortable environment is the dressing room doors. I hate to say this because it's what makes it Hollister's dressing room, but the doors or curtains in this case are a little to....open for me. Whenever I'm in there, I always feel rushed to get out because I'm afraid someone will walk in on me. While I know this would never happen it's still uncomfortable. Besides that I absolutely love this store and I hope that once I'm old enough, I can work there!

Sincerely,  
Your Devoted Shopper

Aly Damiankes

