

MAY 2012

P/ID 28454/PPYD

Time : Three hours

Maximum : 100 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions in about 50 words each.

All questions carry equal marks.

Explain the following :

1. Survey method.
2. Attitude.
3. Imitation.
4. Cognitive dissonance.
5. Aggression.
6. Altruism.
7. Status.
8. Social facilitation.
9. Charismatic leaders.
10. Group cohesiveness.

PART B — (5 × 6 = 30 marks)

Answer ALL questions in about 250 words each.

All questions carry equal marks.

11. (a) Explain the objectives of social psychology.

Or

(b) Discuss the levels of social behaviour occurring in all societies.

12. (a) Explain the ways of changing attitudes.

Or

(b) Mention the personal causes of Aggression.

13. (a) Examine the nature of Altruistic personality.

Or

(b) Elucidate the complex process of communication.

14. (a) Write a note on social facilitation.

Or

(b) Describe social conformity.

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15. (a) Write a note on Empathy.

Or

(b) Describe cooperative and competitive behaviour.

PART C — (5 × 10 = 50 marks)

Answer ALL questions in about 500 words each.

All questions carry equal marks.

16. (a) Elucidate the basics of attitude formation.

Or

(b) Bring out the significance of cognitive dissonance theory.

17. (a) Explain the ways of preventing and controlling Aggression.

Or

(b) Give an account of the types of groups.

18. (a) Explain social role as a behaviour function.

Or

(b) Bring out the significance of Interpersonal Attraction.

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19. (a) Explain the various functions of leaders.

Or

(b) Delineate the various types of leadership.

20. (a) Elucidate the significance of social psychology in Educational settings.

Or

(b) Elaborate on the significance of social psychology in Military settings.
