

OCTOBER 2011

**P/ID 28454/PPYD**

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Time : Three hours

Maximum : 100 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions in about 50 words each.

All questions carry equal marks.

Write a short note on the following :

1. Survey method.
2. Transactional Leadership.
3. Charismatic Leader.
4. Altruistic Personality.
5. Attribution.
6. Attitude Similarity.
7. Bystander Effect.
8. Cohesiveness.
9. Communal Behavior.
10. Compliance.

PART B — (5 × 6 = 30 marks)

Answer ALL questions in about 250 words each.

All questions carry equal marks.

11. (a) Describe how does attitude influence the behavior.

Or

- (b) Make a note on Festinger's cognitive dissonance theory.

12. (a) Describe the role of biological factors cause aggression.

Or

- (b) Does groups affect individual performance? Illustrate.

13. (a) Describe the steps involve in group decision making process.

Or

- (b) Describe about tactics to gaining compliance.

14. (a) Write down the functions of leadership.

Or

- (b) Explain the facilitative factors of interpersonal attraction.

15. (a) Discuss the complex process of communication.

Or

- (b) Describe the major traits of transitional leadership.

PART C — (5 × 10 = 50 marks)

Answer ALL questions in about 500 words each.

All questions carry equal marks.

16. (a) Elucidate the nature, function, and role of the group.

Or

- (b) Discuss experimentation as a method of social psychology.

17. (a) What is cognitive dissonance? Narrate the causes for cognitive dissonance.

Or

- (b) Explain the concept of psychological androgyny for its merits and demerits.

18. (a) Write an essay on non-verbal communication.

Or

- (b) Elucidate the role of stereotypes in prejudice.

19. (a) Discuss about the establishing relationships beyond the family.

Or

- (b) Examine merits and demerits of heuristics.

20. (a) Outline the personal and gender causes of aggression.

Or

- (b) Does Alcohol Consumption lead to aggression? Discuss.

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