

Register Number :

Name of the Candidate :

**1 7 0 2**

**B.C.A. DEGREE EXAMINATION, 2010**

( THIRD YEAR )

( PART - III )

( PAPER - XIX )

**752 / 350. MULTIMEDIA**

( *Elective - IV* )

( *Common with New Regulations &  
Revised Regulations* )

May ]

[ Time : 3 Hours

Maximum : 100 Marks

**SECTION - A** (8 × 5 = 40)

*Answer any EIGHT questions.*

*All questions carry equal marks.*

1. Explain the various stages in a multimedia project.

**Turn Over**

2. Discuss briefly the multimedia development in Macintosh and Windows platforms.
3. Write notes on painting and drawing tools.
4. Discuss how to link the multimedia objects.
5. Discuss briefly the attributes of font and typefaces.
6. Explain briefly the red book standard production tips.
7. Describe the animation techniques and their file formats.
8. Discuss briefly the image file formats for various operating systems.
9. Discuss the various factors associated with the project development cost.
10. Write a note on content creation for multimedia project.

**SECTION - B** ( 3 × 20 = 60)

*Answer any THREE questions.*

*All questions carry equal marks.*

11. Discuss the various input and output devices required for developing multimedia project.
12. Discuss the various types of multimedia authoring tools.
13. Explain the following :
  - (a) Adding sound on multimedia project.
  - (b) MIDI versus digital audio.
14. Define the various video recording formats and discuss their strengths and weakness for use in multimedia.
15. Discuss the requirements for delivering the project.