

4. Explain how to promote business through internet.
 5. Write a note on creation of a company.
 6. What is meant by secure transactions ?
- SECTION - B** (3 × 10 = 30)
- Answer any THREE questions.*
All questions carry equal marks.
7. Explain in detail about prototyping in information systems.
 8. Explain SEI - CMM procedures.
 9. Write a note on DSS products.
 10. What are the elements needed to start converting your company into E-business ?
 11. Explain in detail about mobile commerce.

Register Number :

Name of the Candidate :

1 5 1 2

**B.B.A. (Computer Applications)
DEGREE EXAMINATION, 2010**

(THIRD YEAR)

(PART - IV)

(PAPER - VII)

740. MIS AND E - COMMERCE

(Including Lateral Entry)

May]

[Time : 2 Hours

Maximum : 50 Marks

SECTION - A (4 × 5 = 20)

Answer any FOUR questions.

All questions carry equal marks.

1. Define system.

2. Define prototype.

3. Write a note on Tally.

Turn Over