

Register Number :

Name of the Candidate :

**1 3 1 9**

**B.Sc. DEGREE EXAMINATION, 2010**

( VISUAL COMMUNICATION )

( THIRD YEAR )

( PART - III )

( PAPER - XV )

**730 / 780. MULTIMEDIA FOR VISUAL  
COMMUNICATION - I / MULTIMEDIA  
FOR VISUAL COMMUNICATION ( D.D.)**

( *New Regulations* )

( *Including Lateral Entry & Double Degree* )

May ]

[ Time : 3 Hours

Maximum : 100 Marks

**PART - A** ( 8 × 5 = 40 )

*Answer any EIGHT questions.*

*All questions carry equal marks.*

1. Define multimedia.

**Turn Over**

2. How to choose the fonts in text ?
3. Mention the need for video in multimedia.
4. Give the importance of sound.
5. List the salient features of Adobe Photoshop.
6. What are the tools available in Photoshop?
7. Mention the features of macromedia director.
8. Discuss on the audio recording formats.
9. Define Morphing.
10. Give the concept of Sound Forge.
11. What is the difference between Noise and Sound ?
12. Mention the importance of sound synchronization.

**PART - B** ( 3 × 20 = 60)

*Answer any THREE questions.*

*All questions carry equal marks.*

13. Comparing windows operating system with Macintosh operating system for the content development in multimedia.

14. Discuss the applications of multimedia at educational environment.
15. How macromedia director can be used for multimedia development ?
16. Give the importance of character studio in multimedia development.
17. What is the need for digitizing sound ?