

Total No. of pages :

7288

3

Register No. :

Name of the Candidate:

DIPLOMA EXAMINATION, 2010

AGRI-BUSINESS MANAGEMENT

(PAPER – III)

130. AGRI-BUSINESS ENVIRONMENT, INFORMATICS & POLICY

December)

(Time: 3 Hours

Maximum: 100 Marks

**I. Define any TEN of the following
(10×2=20)**

1. Entrepreneur.
2. Micro Finance.
3. Contrast farming.
4. Processing.
5. Market Intelligence.
6. Agmark.
7. Agri-Business Plan.
8. Agri-Business Websites.
9. Technical feasibility.
10. Marketing ethics.
11. Online trading.
12. Organic certification.

II. Write short notes on any SIX of the following

(6×5=30)

1. Agri Tourism.

2. Barriers to Entrepreneurship.
3. Marketing at Semi processed produce.
4. Small Scale Sector.
5. Food Park.
6. Agricultural Statistics.
7. Intellectual Property Rights.
8. Business environment.

**III. Write an essay on any FIVE of the following
(5×10=50)**

1. Discuss emerging agri-business opportunities in India.
2. Discuss role of Government in promoting entrepreneurship and agripreneurship.
3. Discuss about the role of Agri clinics and Agribusiness centres in Agricultural development.
4. Discuss the advantages of processing of agricultural commodities.
5. Discuss about information technology applications in Agri-Business.
6. Discuss about the role of agencies involved in quality control of Agricultural products.
7. How will you prepare project for getting financial support from financing agencies?

I. jkpHhf;fk;
fPH;f;fz;ltw;Ws; VnjDk; gj;J tpdhf;fSf;F tiuaW.

(10×2=20)

1. bjhHpy; Kidnthh;.
2. Ez;epjp
3. xg;ge;j rhFgo
4. gjdpLjy;

5. re;ij epytuk;
6. mf;khh;f;
7. ntshz; tzpf jpl;lk;
8. ntshz; tzpf ,izajs';fs;
9. bjhHpy; El;g rhj;jpak;
10. tpw;gidapy; gpd;gw;w ntz;oa bfhs;iffs;
11. ,iza th;j;jfk;
12. ,aw;if Kiw tptrhaj;jpw;fhd rhd;wspg;g[

II.

fPH;f;fz;ltw;Ws; VnjDk; MW tpdhf;fSf;F rpWFwpg;g[vGJf. **(6×5=30)**

1. ntshz; Rw;Wyh
2. bjhHpy; Kidtjpy; cs;s jLg;g[fs;
3. gFjp gjdplg;gl;l bghUl;fis tpw;gid bra;jy;
4. rpW bjhHpy;fs;
5. czt[g;g{'';fh
6. ntshz; g[s;sp tpgu';fs;
7. mwpthh;e;j fz;Lgpog;g[fSf;fhd chpikfs;
8. tzpfj;jpw;fhd NHy;

III.

fPH;f;fz;ltw;Ws; VnjDk; le;J tpdhf;fSf;F tphpthd tpsf;fk; jUf

(5×10=50)

1. ,e;jpahtpy; cUthfptUk; ntshz; tzpfj;jpw;fhd tha;g;g[fs; gw;wp tpthp.
2. bjhHpy; Kidnthf;fis/ tptrhaj;jpy; bjhHpy; Kidnthf;fis Cf;Ftpg;gjpy; ,e;jpa murpd; g';ifg;gw;wp tphpthf vGJf.
3. ntshz; nkk;ghl;oy; ntshz;f;spdpf; kw;Wk; ntshz; bjhHpy; ikaj;jpd; g';fpid tpthp.
4. ntshz; bghUl;fis gjdpLtjhy; cs;s ed;ikfisg; gw;wp tphpthf vGJf.
5. ntshz; tzpfj;jpy; jfty; bjhHpy;El;g';fspd; gad;ghL gw;wp tpthp.
6. ntshz; bghUl;fspy; juf;fl;Lg;ghl;Lf;fhf bray;gLk; epWtd';fspd; g';F gw;wp tpthp.
7. epjp epWtd';fspy; epjp cjtp bgWtjw;fhf rkh;g;gpf;f ntz;oa jpl;l;ij vg;goj; jahh; bra;tPh;?
